

Trees & Utilities 2009

The Arbor Day Foundation will present the 16th annual Trees & Utilities National Conference in Dallas, Texas, April 6-8, 2009. The program features a diverse slate of presentations that will appeal to utility arborists and community foresters alike. The agenda features a presentation by Victor Merullo focusing on easement law for utilities and communities, and another by Greg McPherson entitled "Urban Forests Carbon Offsets, New Frontier for the Utility Industry." Gordon Mann will present on trenching and tunneling and Jason Lietz will do a presentation focusing on Emerald Ash Borer. Todd Watson will present new research on painting tree wounds for infectious diseases.

The agenda will feature sections devoted to Tree Care and Vegetation Management; Tree Planting & Public Education; Utility/Community/Nonprofit Partnerships; and Safety. A conference highlight will be the Tree Line USA Awards luncheon, celebrating the accomplishments of those utilities earning the Tree Line USA designation.

After the conference is a special opportunity to participate in a half-day workshop called "Marketing Trees: Leveraging a Positive Perception in a Competitive Market Place. An offering of the Community Tree Leadership Forum, presented by Arbor Day Foundation and the Alliance for Community Trees with the Support of the USDA Forest Service, this workshop features strategic marketing professional Robert Palmer.

Prior to the conference, attendees will have the opportunity to register for an optional Dallas History Tour featuring the Texas School Book Depository sixth floor museum and the Dallas Arboretum.

Arbor Day Foundation presents the Trees & Utilities National Conference with the cooperation of The Utility Arborist Association; Edison Electric Institute Vegetation Management Task Force; American Public Power Association; National Rural Electric Cooperative Association; The Alliance for Community Trees, and The Society of Municipal Arborists.

To view a complete agenda or to register online visit www.arborday.org/tu. To register by phone contact Arbor Day Foundation toll free at 888-448-7337.