

FOR IMMEDIATE RELEASE

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Willington, CT – ArborMaster® Training, Education & Consultancy is launching its ArborMaster Certified Instructor (AMCI) program this month. The national AMCI program aims to develop ArborMaster instructors through a rigorous internal certification process.

ArborMaster has been able to increase safety while improving productivity by 30% for its customers. “Our instructors are our number one asset,” says Ken Palmer, President. “They need the best tools and support to continue to take arborist training to the top.” ArborMaster Certified Instructors will be able to deliver consistent results to a wide variety of arborist-related organizations.

“The AMCI program guarantees that when you hire an AMCI instructor, you’re getting the best,” says Rip Tompkins, Vice President. ArborMaster conducts training across the country, including locations such as Alabama, California, Massachusetts, and Indiana.

As the arborist industry continues to professionalize and expand across the US, the AMCI program will be uniquely situated to provide the best education, training and consulting services for organizations that plan to increase safety, skill and productivity within all levels – ground crews and climber right through to upper management. ArborMaster’s clients include State Departments of Transportation, utilities, tree care companies, and municipalities.

Says ArborMaster instructor Michael Tain, “this program establishes a benchmark for training, education and consulting in the arborist industry.”

Initially, the AMCI program certifies ArborMaster instructors in climbing, chain saw safety, handling, precision felling, and rigging alongside a teaching and leadership curriculum. ArborMaster anticipates having its first Certified Instructors in 2007. ArborMaster Certified Instructors will eventually be certified in all arborist applications and best practices.

ArborMaster Training, Education & Consultancy has 8 instructors located around the country and plans to increase its workforce in 2007. They have been training arborists, line clearance workers, and related tree workers for over 10 years. For more information, visit www.arbormaster.com.