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**Press Release**

**For Immediate Release**

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**ArborMetrics Solutions, an Asplundh Subsidiary, Hires Henry King for  
Business Development and Corporate Planning**

**Willow Grove, PA** – ArborMetrics Solutions, Inc. recently announced the appointment of Henry King as business development and corporate planning supervisor for this new Asplundh subsidiary. King will be involved in the planning, development, and implementation of sustainable integrated vegetation management programs for utilities.

King's professional experience includes working as a business developer in utility, commercial and residential arboriculture, a municipal forester, and a garden arborist for the South Carolina Botanical Garden. King has a Bachelor of Science degree in Natural Resource Management from Western Carolina University in North Carolina and a Master of Science degree in Forest Resources with a concentration in Urban Forestry from Clemson University in South Carolina. He is an ISA Certified Arborist and is a member of the International Society of Arboriculture (ISA) and the Utility Arborist Association. He also serves on the board for the Florida Chapter of the ISA.

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*(ArborMetrics Solutions, an Asplundh Subsidiary, Hires Henry King for  
Business Development and Corporate Planning, continued)*

ArborMetrics Solutions provides utilities with the means to increase efficiency in vegetation management through the use of inventory management, mapping, resource allocation, scheduling contract personnel and other electronic means. ArborMetrics

Solutions is a wholly-owned subsidiary of Asplundh Tree Expert Co., a world leader in vegetation management.

For more information about ArborMetrics Solutions, please call toll-free 866-685-1880, e-mail [info@arbormetricssolutions.com](mailto:info@arbormetricssolutions.com), or visit their web site at [www.arbormetricssolutions.com](http://www.arbormetricssolutions.com). For more information about Asplundh, please call 1-800-248-TREE or visit their web site at [www.asplundh.com](http://www.asplundh.com).

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