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Re-vamped BASF Professional Vegetation Management Web Site Offers Resources for Landowners, Government Agencies, Vegetation Managers, Applicators and Consultants

RESEARCH TRIANGLE PARK, N.C., July 25, 2005 – BASF Professional Vegetation Management (ProVM) announced today that it has re-launched its Web site [www.vmanswers.com](http://www.vmanswers.com) <<http://www.vmanswers.com>> . The updated resource site is focused on helping vegetation management professionals access local and national information on vegetation management products, application tips and examples, as well as rates and recommendations.

The site features exclusive articles and research from leading vegetation management consultants, industry experts and BASF technical research and development specialists, giving visitors a one-stop shop for information on how to improve vegetation management practices using the latest tools and herbicides. The site also houses current and archived editions of BASF's customer publications Latitude and TimberLines.

Visitors can localize the home page to always show their local BASF ProVM sales representative for quick and easy contact with a local expert and the site also offers a searchable database of local BASF distributors.

"The new ProVM Web site contains a number of educational resources that are not available anywhere else, including webcast archives, videos and radio interviews offering real-world advice from experts in the field," said Tim Knight, business manager, BASF ProVM. "In addition, a new extensive weed database allows visitors to access treatment recommendations for more than 200 common and exotic weeds."

BASF: Helping Make Products Better™

With sales of €3,354 million in 2004, BASF's Agricultural Products division is a leader in crop protection and a strong partner to the farming industry providing well-established and innovative fungicides, insecticides and herbicides. Farmers use these products and services to improve yields and quality of agricultural crops. Other uses include public health, structural/urban pest control, turf and ornamental plants. BASF aims to turn knowledge rapidly into market success. The vision of BASF's Agricultural Products division is to be the world's leading innovator, optimizing agricultural production, improving nutrition, and thus enhancing the quality of life for a growing world population. Further information can be found on the web at [www.agriculturalproducts.basf.com](http://www.agriculturalproducts.basf.com) <<file://www.agriculturalproducts.basf.com>> .

#### BASF: The Chemical Company

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics, performance products, agricultural products and fine chemicals to crude oil and natural gas. As a reliable partner to virtually all industries, BASF's intelligent solutions and high-value products helps its customers to be more successful. BASF develops new technologies and uses them to open up additional market opportunities. It combines economic success with environmental protection and social responsibility, thus contributing to a better future. In 2004, BASF had approximately 82,000 employees and posted sales of more than €37 billion. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA), New York (BF), Paris (BA) and Zurich (AN). Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com) <<http://www.basf.com>> .

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