



EPA REGISTERS MILESTONE™ VM HERBICIDE

New molecule has reduced risk status, controls invasive weeds with low use rates

INDIANAPOLIS — July 10, 2006 — The U.S. Environmental Protection Agency (EPA) has accepted a Section 3 federal registration for Milestone™ VM herbicide, a product developed and manufactured by Dow AgroSciences LLC, for long-lasting control of problem weeds, including noxious and invasive species that often plague right-of-way management areas nationwide.

Milestone VM introduces a new molecule—aminopyralid, a member of the pyridine chemical class—that not only offers postemergence control, but also has season-long residual activity. It also has been accepted in 46 states so far with more expected.

In addition, this nonvolatile, non-2,4-D formulation carries a “Caution” signal word, is registered under the EPA’s Reduced Risk Pesticide Initiative and offers a low use rate. It contains 2 pounds of active ingredient per gallon; most labeled weeds can be controlled at a labeled rate of 3 to 7 ounces per acre. Furthermore, it can be sprayed up to the water’s edge and does not require a special license for purchase or application.

“The environmental characteristics of Milestone VM will provide vegetation managers who maintain roadsides and utility rights-of-way with an outstanding tool to help restore the ecological balance in areas now dominated by invasives,” says Stan Howell, North American business leader at Dow AgroSciences. “This product is the newest, most advanced herbicide the industrial vegetation management segment will have at its disposal. Users will begin to depend on it. We anticipate this new chemistry to emerge as a foundation molecule.”

Milestone VM works systemically, translocating rapidly throughout the entire plant, including the roots. Labeled weeds include musk thistle, Canada thistle, yellow starthistle, various knapweeds, ragweed, orange hawkweed, tropical soda apple and other broadleaf weeds.

Milestone VM will be available through Continuum™ Prescription Control & Container Management System eventually. The Continuum system, available only through Dow AgroSciences, is a convenient way to increase productivity, demonstrate product stewardship, decrease worker exposure to herbicides and manage inventory by allowing customers to purchase products or product mixes in returnable, refillable containers.

Aminopyralid also has received registration for use on rangeland, pastures and other natural areas without grazing restrictions. Registration has been granted in Canada and is being sought in Mexico as well.

Visit www.milestonevmherbicide.com for more information about Milestone™ VM herbicide or aminopyralid. Or contact your Dow AgroSciences sales representative or the Customer Information Center at 800-263-1196.

Dow AgroSciences LLC, based in Indianapolis, Indiana, USA, is a top tier agricultural company providing innovative crop protection, seeds, pest management and biotechnology solutions that serve the world’s growing population. A wholly owned subsidiary of The Dow Chemical Company, global sales for Dow AgroSciences are \$3.4 billion. Learn more at www.dowagro.com.