

DOW AGROSCIENCES LAUNCHES ‘VM RADIO’

New Podcasts Provide Online Resource for Utility Vegetation Managers

INDIANAPOLIS — Dow AgroSciences, a leader in vegetation management solutions and services, has launched VM Radio — a podcast resource for vegetation managers. Featuring interviews with today’s top industry professionals and university researchers, VM Radio explores trends in the marketplace and identifies different resources available to utility vegetation managers.

With an emphasis on training and education, VM Radio discusses the latest industry news, issues and solutions related to the VM market. Current podcast topics include tips when dealing with public sensitivity to herbicides, the time and cost benefits of taking an integrated approach to vegetation management using both mechanical and herbicide treatments, and an overview of the invasive species landscape with educational information.

Listeners can access VM Radio at their convenience for the latest trends and industry news, or suggest a topic they would like to hear about by submitting an online form. These informational podcasts are housed on the Dow AgroSciences Web site and can be accessed at www.VMpodcasts.com.

Dow AgroSciences LLC, based in Indianapolis, Indiana, USA, is a top-tier agricultural company that combines the power of science and technology with the “Human Element” to constantly improve what is essential to human progress. Dow AgroSciences provides innovative technologies for crop protection, pest and vegetation management, seeds, traits, and agricultural biotechnology to serve the world’s growing population. Global sales for Dow AgroSciences, a wholly owned subsidiary of The Dow Chemical Company, are \$4.5 billion. Learn more at www.vegetationmgmt.com.