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*For Immediate Release*

**POWERFUL BROADLEAF WEED HERBICIDE  
NOW AVAILABLE FOR VEGETATION MANAGERS  
Dow AgroSciences Introduces Milestone® VM Plus Specialty Herbicide**

INDIANAPOLIS — Oct. 11, 2007 — Dow AgroSciences announces the registration of MILESTONE® VM Plus specialty herbicide, a new weed control product developed to serve as a foundation herbicide for rights-of-way. Milestone VM Plus features an excellent environmental profile and combines fast knockdown power and long-lasting control of herbaceous broadleaf weeds and woody plants.

Milestone VM Plus is a non-ester, essentially nonvolatile formulation that features a "Caution" signal word. Because it's a premix, the risk of worker exposure and spills during tank-mixing are reduced. It is selective to most cool- and warm-season perennial grasses, which allows native plants to flourish and helps restore biodiversity. Milestone VM Plus can be sprayed up to the water's edge and does not require a special license for purchase or application†.

"We're excited about the environmental characteristics of Milestone VM Plus," says Robert Stewart, Jr., marketing specialist at Dow AgroSciences. "This newest addition to the Milestone family of herbicides gives vegetation managers an effective tool to help restore the ecological balance along roadsides, utility rights-of-way and other areas that are now dominated by invasive plants. Dow AgroSciences is committed to providing vegetation managers a Milestone VM product for every mile."

— more —

Milestone® VM Plus specialty herbicide offers broader-spectrum control of labeled noxious and invasive species, and provides control of target species at multiple stages of growth. When applied to emerged weeds, Milestone VM Plus moves systemically into the foliage and throughout the entire plant, disrupting the natural growth process by going deep into the root system. Complete control is achieved in about two months. In addition, Milestone VM Plus provides soil-residual activity to control later-emerging seedlings of broadleaf weeds all season long.

It is labeled for use on rights-of-way, including roadsides, electric utility and communications transmission lines, pipelines, railroads and nonirrigation ditch banks; industrial sites; natural areas; and grazed areas in and around these areas, and can be applied to the water's edge. Milestone VM Plus is available in Continuum™ Prescription Control & Container Management System — returnable, refillable containers that eliminate disposal issues and save applicators time.

Dow AgroSciences LLC, based in Indianapolis, Indiana, USA, is a top-tier agricultural company providing innovative crop protection, pest and vegetation management, seed, and agricultural biotechnology solutions to serve the world's growing population. Global sales for Dow AgroSciences, a wholly owned subsidiary of The Dow Chemical Company, are \$3.4 billion. Learn more at [www.dowagro.com](http://www.dowagro.com).

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State restrictions on the sale and use of Milestone VM Plus specialty herbicide apply. Consult the label before purchase or use for full details.

<sup>†</sup>Some states require an individual to be licensed if involved in the recommendation, handling or application of any pesticide. Consult your local extension office for information regarding licensing requirements. Always read and follow label directions.

