



250 N. Tamenend Avenue • New Britain, PA 18901  
215.489.0376 • Fax: 586.279.4044 • E-mail: kinter2@comcast.net

**Press Release**

**For Immediate Release**

*For more information, contact: Dan Kinter*

**Robert Richens Named Manager of New Asplundh Subsidiary,  
ArborMetrics Solutions**

**Willow Grove, PA** – Robert Richens has been selected to manage ArborMetrics Solutions, Inc., a new subsidiary of Asplundh Tree Expert Co. Richens' primary focus will be to position ArborMetrics Solutions as a leading provider of vegetation management systems to utilities. His experience in the utility vegetation management industry spans 15 years, having served as Right-of-Way Management Supervisor for Santee Cooper in South Carolina. He has also worked in commercial arboriculture, and early in his career, served as an Extension Forester in Urban Forestry for the University of Florida.

Richens earned a Bachelor of Science degree in Forest Resources and Conservation from the University of Florida, and is a graduate of the Abraham Baldwin Agricultural College in Georgia. He is active in the Utility Arborist Association and is a past president of the Southern Chapter of the International Society of Arboriculture.

ArborMetrics Solutions provides utilities with the means to increase efficiency in vegetation management through the use of inventory management, mapping, resource

*Continued on next page*

*(Robert Richens Named Manager of New Asplundh Subsidiary, ArborMetrics Solutions, cont.)*

allocation, scheduling contract personnel and other electronic means. ArborMetrics Solutions is a wholly-owned subsidiary of Asplundh Tree Expert Co., a world leader in vegetation management.

For more information about ArborMetrics Solutions, please call Robert (Bob) Richens toll-free at 866-685-1880, e-mail [r-richens@arbormetricssolutions.com](mailto:r-richens@arbormetricssolutions.com), or visit their web site at [www.arbormetricssolutions.com](http://www.arbormetricssolutions.com). For more information about Asplundh, please call 1-800-248-TREE or visit their web site at [www.asplundh.com](http://www.asplundh.com).

###